

— Evening  Standard —
THEATRE
AWARDS 2023

POST CAMPAIGN ANALYSIS

MITHRIDATE



Event Overview

- Date:** Sunday 19th November 2023
- Venue:** Claridge's Ballroom, Brook Street, London W1K 4HR
- Guests:** 175
- Timings:** **18:00 – 19:15** Drinks reception
19:20 – 21:00 Dinner
21:00 – 22:30 Awards ceremony
22:30 – 01:00 After party

The 67th Evening Standard Theatre Awards was an evening dinner and ceremony hosted at Claridge's, Mayfair, announcing the winners of the Theatre Awards.

The celebratory dinner was hosted by Lord Lebedev and Sir Ian McKellen, and attended by an array of glamorous guests, including Elton John, Boy George, Jenna Coleman, Tom Hiddleston, David Tennant, Taylor Russell, Ruth Wilson, Sam Mendes, Nicole Scherzinger, and more.

Look & Feel





Evening Standard Coverage

ES Print

20 pieces of editorial coverage

4.05 million cross-platform readers a day (PAMCo*)

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£ **6.59M** estimated print value**

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530K total ES-owned channel impressions

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215K social impressions on **37** Instagram posts

101K social impressions on **36** Facebook posts

* PAMCO; audience measurement for publishers (Evening Standard + ES Magazine)

** Based on the following calculations: Print: rate card of editorial size x 3

A sprinkle of stardust is coming to Claridge's

Nick Curtis
TODAY we publish the shortlist for the 67th Evening Standard Theatre Awards. This year's nominations showcase that extraordinary range across London's stages, from superstar Nicole Scherzinger in Sunset Boulevard and the Sony Theatre to female-to-male gender transitioner NO LI, who's begun life at Theatre C and the Strat Festival, James Graham's Dear England and Jack Thorne's The Motive and the Cue — two bold, popular and critical hits transferring from the National to the West End — will vie for the best play award with Sam Holcroft's play-within-a-play Mirror and Ryan Calton Cameron on Homage to an actor's role in the life of actor Sidney Poitier. Patsy Ferran is nominated for the Natasha Richardson Award for best actress.

Evening Standard THEATRE AWARDS 2023
Our awards were founded in 1955 and are the oldest dramatic accolades in the UK.
The ceremony at Claridge's on November 20th will celebrate the best of London's theatre scene.

after The Messenger opened, the awards are the oldest dramatic accolades in the UK, created for London papers to recognise London's theatrical creativity. The awards will be presented this year by the brilliant actor, writer and director Susan Wokoson and hosted by the Standard's producer Lord Lebedev. His co-hosts are David Harewood, Vanessa Kirby, Ian McKellen and James Miller, actors who have dazzled audiences on stage and beyond across seven decades. The ceremony at Claridge's on November 20th will celebrate the best of London's theatre scene.

Patsy Ferran is nominated for the Natasha Richardson Award for best actress, given in association with Mithridate, for her extraordinary performance as Blanche DuBois in A Streetcar Named Desire at the Almeida, a part she took on and made her own with a week's notice. She faces competition from her co-star Anjana Vasan, previous winner Sophie Okonedo and Rachael Stirling.

ES Coverage – Print

News | Theatre

Theatre's big night is back

A month ahead of the Evening Standard Theatre Awards, we reveal our incredible shortlist, celebrating London's brightest and best stage talent



Evening Standard THEATRE AWARDS 2023

The biggest night in the London theatre calendar is coming, and the nominations for the Evening Standard Theatre Awards are in. Having been classic musicals with huge stars to personal, contemporary explorations of identity from young newcomers, they are a testament to the extraordinary breadth of voices and quality of talent currently in the capital's theatre scene. Here's the full list.

Best play
Anjana Vasan, A Streetcar Named Desire, Almeida Theatre
Patsy Ferran, A Streetcar Named Desire, Almeida Theatre
Sophie Okonedo, Medea, Donmar Warehouse
Rachael Stirling, Private Lives, Donmar Warehouse
James Lloyd, Sunset Boulevard, Jony Theatre

Best musical performance
Kylie Ramon Freeman, A Strange Loop, Barter Theatre
Leopoldo Torres, Sunset Boulevard, Royal Theatre
Claire Sweeney, Crazy For You, Gilded Age Theatre
Marissa Williams, Guys & Dolls, Bridge Theatre

Best actor
Paapa Essiedu, The Effect, National Theatre
Mark Gatton, The Motive and the Cue, National Theatre
Paul Mescal, A Streetcar Named Desire, Almeida Theatre
Andrew Scott, Wings, Duke of York's Theatre

Best actress
Anjana Vasan, A Streetcar Named Desire, Almeida Theatre
Patsy Ferran, A Streetcar Named Desire, Almeida Theatre
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Best director
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Patsy Ferran, A Streetcar Named Desire, Almeida Theatre
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Best actor
Jack Wills, Next to Normal, Donmar Warehouse
Milton Shulman Award for best director
Rebecca Frecknell, A Director Named Desire, Almeida Theatre
Rupert Gould, Dear England, National Theatre
Nicholas Hytner, Guys & Dolls, Bridge Theatre
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Evening Standard THURSDAY 19 OCTOBER 2023

Treasures of the stage: Scherzinger, Mescal and Essiedu on starry shortlist for our awards

Evening Standard THEATRE AWARDS 2023

Robert Dex Arts Correspondent
PAUL MESCAL, Nicole Scherzinger, Patsy Ferran and Paapa Essiedu are among the "treasures" of the London stage shortlisted for this year's Evening Standard Theatre Awards. The Irish star, who shot to fame in Normal People, is shortlisted for best actor for his performance as Stanley in A Streetcar Named Desire. Two of his co-stars — Anjana Vasan and Ferran — are on the shortlist for the Natasha Richardson Award for best actress, given in association with Mithridate.

Mescal faces competition from Andrew Scott, who previously won the best actor award in 2019 and is now shortlisted for his one-man show Vanya, as well as Essiedu for his performance in The Effect, and Mark Gatton for his portrayal of St John in The Motive and the Cue. The shortlist for the best actress award is completed by Rachael Stirling for her performance as Amanda in the Donmar Warehouse production of Private Lives, and Sophie Okonedo for the title role in Medea at Soho Theatre. Also in the running at this year's awards is Scherzinger, who wowed critics with her performance as ageing actress Norma Desmond in the newly opened Sunset Boulevard. She is nominated for best musical performance along with Charlie Stemp in Crazy For You, Kyle Ramon Freeman in A Strange Loop and Marissa Williams in Guys & Dolls. The Bridge Theatre's



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Evening Standard TUESDAY 10 OCTOBER 2023

McKellen an Miller among the star-studded cast for our celebration of London theatre

Evening Standard THEATRE AWARDS 2023

Robert Dex Arts Correspondent
THE brightest stars of the London stage will gather next month to celebrate the 67th Evening Standard Theatre Awards. The ceremony will be hosted by the newspaper's proprietor, Lord Lebedev, with the help of co-hosts David Harewood, Vanessa Kirby, Ian McKellen and Susan Miller. They will be joined by writer and actress Susan Wokoson, who starred in the Inks Habitus film and will present the ceremony at Claridge's on November 20.

Lord Lebedev said: "The Evening Standard is proud to celebrate the incredible creativity who, in such difficult times, have continued to create on stage and create magic behind the scenes. The awards are part of London's heritage, and this year's ceremony is shaping up to be one of our most special yet. We're proud to have just started in lower Ham House at Chichester Festival Theatre, it is about to start work on the film there, which is what the award work includes appearances as the Book Theatre, the National and the Royal Court.

Among the awards are best play, best actor and the Milton Shulman Award for best director, named after the Standard's late theatre critic. Other honours include the Natasha Richardson Award for best actress in association with Mithridate and the Charles Wintour Award for most promising playwright — named in honour of the paper's first theatre critic. Also awarded on the night is the Lebedev Award, which is given to an individual or institution for lifetime achievement or a specifically acclaimed piece of work or series. Miller, who has led West End since 2009,

will be delighted to be co-hosting this year's Evening Standard Theatre Awards, an honour even that has long recognised the unique talent of the London stage. Harewood, the first black actor to play Othello at the National Theatre, recently starred in award-winning play Best of Enemies. Kirby's career has included acclaimed roles at the National and the Young Vic, while McKellen is widely regarded as one of our greatest stage actors. He is starring in Frank and Percy at the Other Place.

Ashford, decidedly apert including David Harewood, the Standard's theatre critic, Nick Curtis, will be announced this month. All new productions and performances on the London stage between October 1st and year end October 31st are eligible for consideration. "I'm just proud to be in a part in the greatest celebration of the London stage. The Standard has always championed London's creative and nowhere is this on my most powerful than in the theatre."



Big names: Ian McKellen, right, and, from far left, Vanessa Kirby, Sierra Miller and David Harewood will co-host the Evening Standard Theatre Awards. Centre left will present the ceremony.

News

Editorial Content Page 16

ES Coverage - Print

EVENING STANDARD MONDAY 20 NOVEMBER 2023



Londoner's Diary

Edited by Ethan Craft

Tennant's on sparkling form at our Theatre Awards

AMONG the fan outcraze packing out Carling's for the Evening Standard Theatre Awards last night was a sparsely dressed David Tennant. Not, who has just reprised his role as the Doctor to mark the 60th anniversary of Doctor Who. His return kicked off with a Children's Need special on Friday. He told us: "I watched it with my eight-year-old, who didn't really know what was coming and didn't really understand what she was watching." He last reprised the role in 2012, before his daughter was born. "She was a bit bewildered that I was on the telly with big hair," he said. "I think she was quite excited by it. It was nice. It was very good." Of his successor in the role, Ncuti Gatwa, Tennant said: "He's going to be great. I like to stare in whether I'm in it or not. I think Ncuti is going to be particularly brilliant." Tennant is due to play Macbeth at the Donmar Warehouse from December, opposite Cush Jumbo as Lady Macbeth. How does it feel to be back in the West End? "It's thrilling," he said. "The history of London theatre stretches back hundreds of years and it's still the most important place on earth for theatre." "It's exciting and I think there's the potential for it to be a really great show."



LABOUR MP Sarah Saltana broke down in tears over anti-Muslim bigotry in a podcast this weekend. Saltana, 30, represented those she has received as a Muslim MP in a Nowara Media interview. She also criticised the Labour leadership, claiming it takes Muslim voters for granted. One strap-on of British Muslims in October showed support for Labour dropping significantly.



From left: Vangelis Poulos, Phil Lips, Roy George, Asa Ruttenfeld, Bill Miller, Taylor Russell, Imke Watwell, Rhoda Eapen, Rebecca Frecknall.

Upfront | Evening Standard Theatre Awards

'If I won alone, I'd have had to share it with her'

Anjana Vasan and Patsy Ferran were gobsmacked when both were named winner of our best actress award, they tell *Nick Curtis*

ONE of the most touching moments at the Evening Standard Theatre Awards last night was when Anjana Vasan and Patsy Ferran were named joint winners of the best actress award. Ferran had stepped in last season to replace Rebecca Frecknall in the production of *A Streetcar Named Desire* at the Almeida. The result, thanks to their indivisible sister act, was theatrical dynamite.



Anjana Vasan, right, and Patsy Ferran, left, were named joint winners of the best actress award.

That Black Friday feeling

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JOHN LEWIS DOWNLOAD APP & SHOP NOW

ONE of the most touching moments at the Evening Standard's 67th Theatre Awards came when Patsy Ferran and Anjana Vasan were named joint winners of the Natasha Richardson award for best actress in association with Mithridate. Ferran had stepped in at late notice to play Blanche Dubois opposite Vasan as Stella in Rebecca Frecknall's production of *A Streetcar Named Desire* at the Almeida. The result, thanks to their indivisible sister act, was theatrical dynamite.



Patsy Ferran, right, and Anjana Vasan, left, were named joint winners of the Natasha Richardson award for best actress.

EVENING STANDARD FRIDAY 17 NOVEMBER 2023



Coleman and Tennant among stars honouring stage talent at our awards

Robert Deere Arts Correspondent TOM HIDDLESTON, Jenna Coleman, Sheila Atim and David Tennant are among the stars celebrating London's stage talent at the 67th Evening Standard Theatre Awards on Sunday.

They will be at the event at Carling's joining Tuppence Middleton, Omid Djalili, Layton Williams, Hayley Atwell, Jodie Whittaker and his Cabaret co-star Rebecca Taylor. AKA Self Esteem, among others, to hand out prizes.



From left: Hayley Atwell, Tom Hiddleston, Jenna Coleman, David Tennant, and Jodie Whittaker.

News



Jenna Coleman

Among the awards presented on the night are best play, best actor and the Milton Shulman Award for best director which is named after the Standard's late theatre critic. Other awards include the Natasha Richardson Award for best actress in association with Mithridate and the Charles Wintour Award for most promising playwright — named in honour of the paper's editor for many years.

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CULTURE | THEATRE

The 2023 Evening Standard Theatre Awards shortlist in full

From classics like *Sunset Boulevard* and *A Streetcar Named Desire* to thrilling new plays like *Retrograde* and *Dear England*, our shortlist runs the gamut of London's amazing theatre



ES

19 00' **Natasha Richardson Award for Best Actress in association with Mithridate**

[Patsy Ferran](#), *A Streetcar Named Desire*, Almeida Theatre

[Sophie Okonedo](#), *Medea*, @sohoplace

Rachael Stirling, *Private Lives*, Donmar Warehouse

[Anjana Vasan](#), *A Streetcar Named Desire*, Almeida Theatre

NEWS | LONDON

Evening Standard Theatre Awards 2023: Jenna Coleman and David Tennant among stars honouring stage talent

Awards on Sunday will celebrate the best productions and performances in the capital over the past 12 months



SOME OF THE STARS GIVING OUT AWARDS ON SUNDAY NIGHT

Among the awards presented on the night are best play, best actor and the Milton Shulman Award for best director which is named after the Standard's late theatre critic. Other awards include the Natasha Richardson Award for best actress in association with Mithridate and the Charles Wintour Award for most promising playwright — named in honour of the paper's editor for many years.

CULTURE | THEATRE

The 67th Evening Standard Theatre Awards: a glittering night with the brightest stars of London theatre

Nicole Scherzinger, Sam Mendes, Ian McKellen... the glamour quotient was off the scale



ES

One of the more emotional moments of the night came when Patsy Ferran and Anjana Vasan were named by David Tennant as joint winners of the Natasha Richardson Award for Best Actress, presented this year in association with luxury ready-to-wear brand Mithridate.

ES Coverage – Digital



NEWS | LONDON

Evening Standard Theatre Awards 2023: Nicole Scherzinger and Andrew Scott among winners at star-studded ceremony

Patsy Ferran and Anjana Vasan share best actress award on glittering night celebrating the best of the London stage

A Streetcar Named Desire co-stars [Patsy Ferran](#) and Anjana Vasan shared the Natasha Richardson Award for Best Actress in association with Mithridate for their performance in the Tennessee Williams classic.

CULTURE | THEATRE

Patsy Ferran and Anjana Vasan: the Evening Standard Theatre Awards Best Actresses on their winning sister act

The pair were gobsmacked when they were both named as joint winners

One of the most touching moments at the [Evening Standard's 67th Theatre Awards](#) came when Patsy Ferran and Anjana Vasan were named joint winners of the Natasha Richardson Award for Best Actress in association with Mithridate. Ferran had stepped in at late notice to play Blanche Dubois opposite Vasan as Stella in [Rebecca Frecknall's](#) production of [A Streetcar Named Desire](#) at the Almeida, after Lydia Wilson withdrew. The result, thanks to their indivisible sister act, was theatrical dynamite.

NEWS | LONDON

Sir Elton John, Nicole Scherzinger, Ruth Wilson and Sir Sam Mendes star at Evening Standard Theatre Awards

Other winners included [Andrew Scott](#), who took the best actor award for his one man take on Uncle Vanya, and A Streetcar Named Desire co-stars Patsy Ferran and Anjana Vasan who shared the Natasha Richardson award for best actress in association with Mithridate.



David Tennant in Mithridate



Jemma Coleman in Mithridate



Aca Butterfield in Mithridate

ES Magazine Shoot



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COMMENT | PODCASTS

The Evening Standard Theatre Awards shortlist - The Standard podcast



SIENNA MILLER, DAVID HAREWOOD, VANESSA KIRBY, IAN MCKELLEN AND SU WOKOMA

ES COMPOSITE

ROCHELLE TRAVERS | RACHELLE ABBOTT | NANCY DURRANT, CULTURE EDITOR @NANCYDURRANT | NICK CLARK | NICK CURTIS @NICKCURTIS 19 OCTOBER 2023



COMMENT | PODCASTS

Jake Shears, Nicole Scherzinger, Jonathan Bailey on the 67th Evening Standard Theatre Awards podcast special

Nancy and the Nicks bring you all the glitz, glamour and goss from London theatre's biggest night of the year



AWARDS CO-HOST IAN MCKELLEN WITH MUSICAL PERFORMANCE WINNER NICOLE SCHERZINGER

DAVE BENETT

RACHELLE ABBOTT | NICK CLARK | NANCY DURRANT, CULTURE EDITOR @NANCYDURRANT | NICK CURTIS @NICKCURTIS 1 DAY AGO



COMMENT | PODCASTS

Stars celebrate 67th Evening Standard Theatre Awards - The Standard Podcast

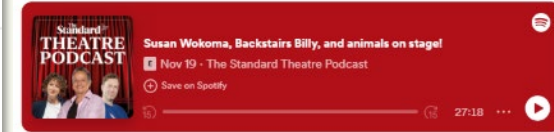
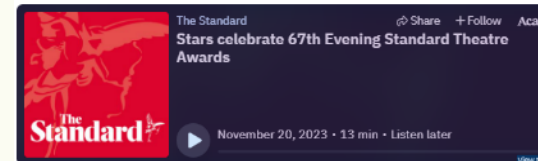
Nicole Scherzinger & Andrew Scott lead winners in Mayfair



DAVID TENNANT AT THE EVENING STANDARD THEATRE AWARDS

DAVE BENETT

MARK BLUNDEN @_MARKBLUNDEN | RACHELLE ABBOTT | ROBERT DEX @ROBDEXES 1 DAY AGO



COMMENT | PODCASTS

Susan Wokoma interview, Backstairs Billy review, and animals on stage! - The Standard Theatre Podcast

The Taskmaster favourite talked to us ahead of hosting the 67th Evening Standard Theatre Awards



DAVE BENETT

RACHELLE ABBOTT | NICK CLARK | NANCY DURRANT, CULTURE EDITOR @NANCYDURRANT | NICK CURTIS @NICKCURTIS 2 DAYS AGO

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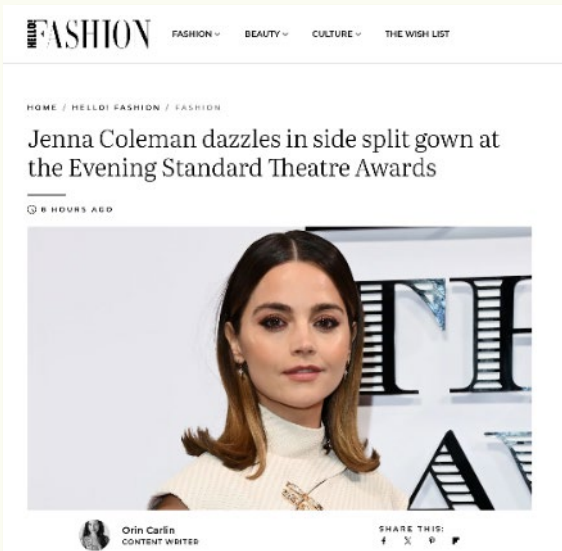
All Adults in UK	Digital	Print	Total
Reach [000]	612	1,794	2,378
Total Impacts [000]	628	9,777	10,405
Avg. Frequency	1.03	5.45	4.37

London	Digital	Print	Total
Reach [000]	118	1,300	1,396
Total Impacts [000]	123	7,639	7,762
Avg. Frequency	1.04	5.88	5.56

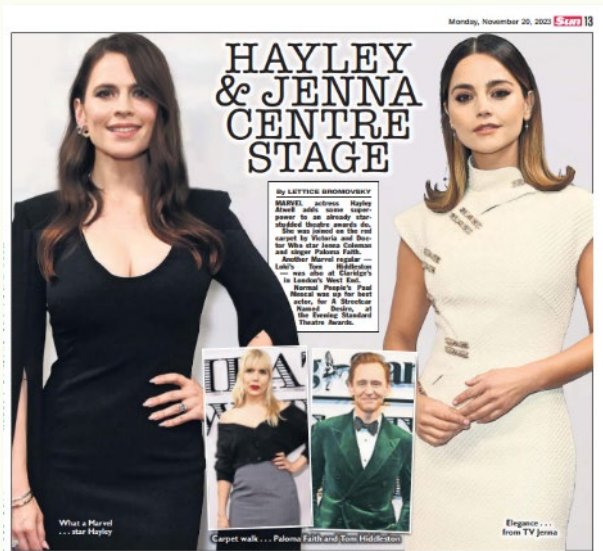
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Hello! Fashion



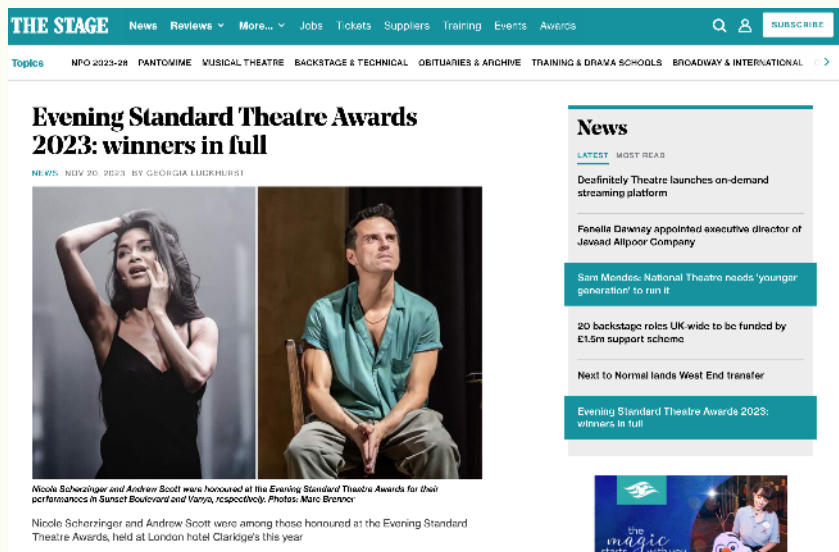
The Sun



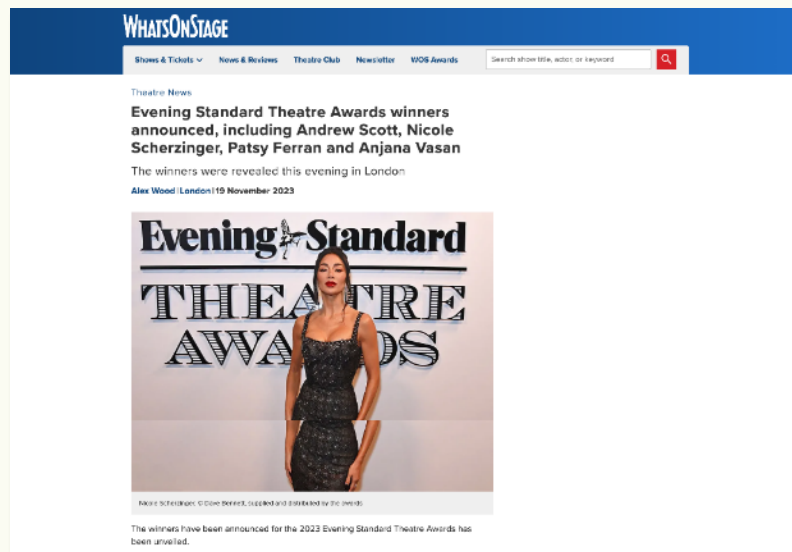
The Telegraph



Daily Mail



The Stage



WhatsOnStage

Social Coverage



204.2K



204.8K



147.2K



507.7K



2.8M



2.1M

Social Coverage



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Claridge's Hotel Mayfair

Thank you @eveningstandard for inviting @davidtennant and I to the Theatre Awards last night and honouring me with your Editors Award for my collaborative contributions to theatre.

Creating music for the stage has been some of the most gratifying projects for me, from the Lion King to Billy Elliot and now Tommy Faye, so thank you to the editors for this award as well as @bjakeshears and @boyceofficial for presenting it to me.

With @laminlayetbitsadway coming next year, I couldn't be more proud of this recognition. Thank you ❤️

@davebenett
Edited · 1 m

For you >

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nicolascherzinger • Follow

Thank you so much @eveningstandard for the Best Musical Performance award. This truly is the role of a lifetime, and like Norma Desmond, I feel I am back where I was born to be 🌟

@sarscibvdmusical

@davebenett @lucyyoungphotos

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Makeup: @chryskasika
Hair: @fhandicaseyondsnair
Nails: @thijocson
Jewellery: @jahan_official
Dress: @theaterlandon
Edit: 227

laytonwilliams • Congratulations. Was so 'leb to finally meet you and present your award 🌟 LY axx
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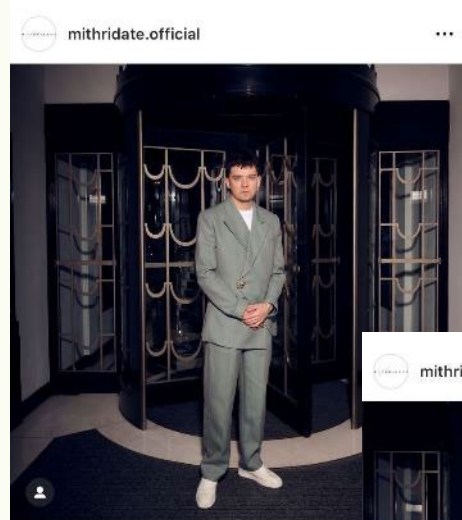
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mithridate.official Asa Butterfield wears MITHRIDATE AW23 asymmetrical tuxedo to the @estheatrea Evening Standard Theatre Awards at Claridge's in London.

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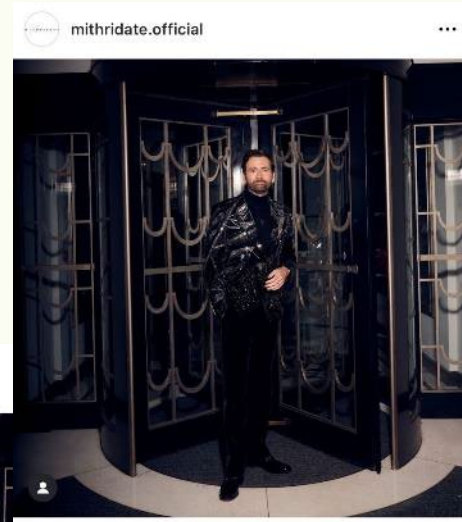
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mithridate.official Jenna Coleman wears MITHRIDATE Spring/Summer 2024 to the @estheatrea Evening Standard Theatre Awards at Claridge's in London.

Styled by @leithclark
Image by @mrbertiewatson

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mithridate.official David Tennant wears a custom MITHRIDATE embroidered tuxedo to the @estheatrea Evening Standard Theatre Awards at Claridge's in London.

David Tennant presented the evening's Best Actress Award, of which MITHRIDATE is the proud sponsor.

Styled by @cherylkonteh
Image by @mrbertiewatson



1.1M

Talent Dressing



Jenna Coleman



Asa Butterfield



David Tennant

Images of the red carpet



Susan Wokoma



Nicole Scherzinger



Taylor Russell



Tina Jiang



Alison Balsom & Sam Mendes

Images of the red carpet



Ruth Wilson



Paapa Essiedu



Layton Williams



Tom Hiddleston + Zawe Ashton



Hayley Atwell

Images of the event



— Evening  Standard —

THEATRE
AWARDS 2023
